

## YOUR MONEY-BACK PERFORMANCE GUARANTEE

The Stay N Play™ marketing program, works – Plain and Simple.

We are so certain of it that we will guarantee it and "put our money where our mouth is".

If our efforts have not generated Stay N Play™ associated revenue of at least your annual advertising investment with us, and you have done your part, you'll stay in the program at no additional cost until your results are achieved\*. – Plain and simple.

## Here is your part:

- You will be contacted regularly by your Stay 'N Play™ Client Success Representative who will initially request certain information from you and regularly check in with you to review your performance and to ensure your success. You must actively facilitate these initial and ongoing communications. Our reporting software will monitor impressions, engagements, and promotion activations for your business. We will report your Stay and Play customer activity to you. Together, we will monitor your progress to watch as you move toward your goal of achieving greater exposure and more new customers.
- As it relates to our guarantee, your success requires an annual commitment to our program and does not include fees for Google Reviews Boost™. When you pay your annual fee up front, we will discount your "business partner" participation fee.

We offer this guarantee with the confident knowledge that you will not need to use it. We offer it to give you peace of mind as you make a significant decision to increase the value of your business - Plain and simple.